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**FOR IMMEDIATE RELEASE**

**HITCENTS WINS A HERMES CREATIVE AWARD FOR BEST OVERALL WEBSITE**

BOWLING GREEN, KY – The Winners of the 2011 Hermes Creative Awards have been announced by the Association of Marketing and Communication Professionals (AMCP), honoring Hitcents as an international Platinum winner for its creative excellence in designing and developing [www.tampico.com](http://www.tampico.com).

According to Hermes Creative Awards, there were over 4,400 entries throughout the United States, Canada and several other countries. “The Awards were administered and judged by the AMCP and the awards based on talent that exceeds a high standard of excellence and whose work serves as a benchmark for the industry.”

Hitcents was awarded a Platinum award for best web site overall for Tampico.com. About 15% of the entries won the Platinum Award, which is the organization’s top honor, while 19% won Gold Awards which is the organization’s second top honor.

Award winning design and development is the goal of every web site or marketing campaign that Hitcents produces. Tampico Beverages ([www.tampico.com](http://www.tampico.com)) is one of the leading suppliers of value-added juice drink concentrates in the world and continues to boast rapid growth.

Chris Nation, Web Manager of Hitcents commented “It is truly an honor to be consistently recognized for our creative talent and development. The Hermes Creative Award is an international award that we are greatly privileged to receive. Hitcents has extremely talented designers that work exceedingly hard on every web site that we produce.”

**About Hitcents**

Founded in 1999 by brothers Chris and Clinton Mills, Hitcents is headquartered in Bowling Green, Kentucky where they provide custom technology and software solutions. Hitcents specializes in custom website design and development, Omniprise ERP & CRM software, technical support, social media consulting and marketing solutions. For more information, visit [www.hitcents.com](http://www.hitcents.com).

